



Program Duration: 3 Days

Number of Participants

Maximum 15 participants per session

For a detailed workshop structure please request [here](#) or contact: +9714-3671797

FINANCE FOR NON FINANCE

OBJECTIVE:

To make participants understand Financial Concepts and its significance in business decision making. Learn various Finance Terminologies and its usage and learn how to interpret Financial Statements for making sound strategic and operational decisions

WHAT PARTICIPANTS WILL LEARN:

1. Understanding of Financial Concepts and its importance in decision making
2. What are the fundamental rule of good financial management
3. Learn Principles of Marginal Costing
4. Study and understand Fund Flow Management
5. Learn How to use leverage Analysis
6. Understand ratio Analysis and how to apply the same to ensure that organization is performing within industry norms.
7. How to study financial statements and understand the same for using it to control various parameters of the business/ operation.

LEARNING METHODOLOGIES:

Hands-on and practice oriented comprising of lectures, group discussions, group exercises, live examples, case studies, etc.