



ALIGNING & CASCADING ORGANIZATIONAL SCORECARD

OBJECTIVE OF THE WORKSHOP:

The Balanced Scorecard (BSC) has evolved over the past 20 years to become the most widely implemented strategy execution framework. In recent years there has been a great deal of hype about the BSC and one objective of this workshop is not only to de-mystify the whole process but to provide a practical and effective approach to the BSC where delegates gain the necessary knowledge to apply and develop a BSC in their organisations.

WHAT THE PARTICIPANTS WILL LEARN :-

1. Understand the basis of strategic management and business focus
2. Learn the basic concepts of the BSC and how it can be used to improve organizational performance
3. Understand how to undertake assessments and analysis as part of strategy formulation such as SWOT and PEST
4. Learn how to formulate vision, mission, values and strategic goals
5. Understand the relationship of objectives, measures, targets
6. Learn how initiatives relate to strategic objectives and importance of accountabilities, timescales, costs and resources

LEARNING METHODOLOGIES:

Group Work, Group Discussion , Brain Storming & Case Study

Program Duration: 3 Days

Number of Participants:

Maximum 12/15 participants per session

For a detailed workshop structure please request [here](#) or contact: +9714-3671797